





Ottawa Riverkeeper

# RIVERWATCH

eper.ca/what-we-do/monitor-the-rivers-health/rive

### LEADERBOARD

- 2 Louis Lafontai
- Wendy Ryan
- Justin Lanoille

- Diane Schreine
- Howard Powler
- 10 Ruth McKlusky

# CONTACT

Meaghan Murphy **Biverwatch Coordinator and** Staff Scientists Tel: 613-321-1120 x 1006

### AREAS MONITORED



Ottawa River watershed

# ABOUT

Riverwatchers identify themselves with specific sections of the Ottawa river or one of its tributares and become involved in ways that reflect their own interest, time and skills. Each Riverwatch group identifies the activities in their local community that may be having an impact on the river. Together, they work with Ottawa Riverkeeper to find effective solutions to their local problems.

### TESTING PROTOCOL

Riverwatchers conduct water quality tests monthly during the ice-free season

The Riverwatcher test kits measure a number of key water quality parameters that are indicators of river health for aquatic life

Read More

### MEMBERS (30)



Sat, 05 Nov 2016 16:07 EDT



Meaghan Murphy Sat, 30 Jul 2016 15:10 EDT



Sat, 24 Sep 2016 10:00 EDT



**Ruth McKlusky** 

Contributed 1 of 1 Observations

Contributed 1 of 2 Observations



Louis Lafontaine Sun, 25 Sep 2016 15:54 EDT

1 2 3 4 5 Next Last +

Sat, 02 Jul 2016 12:38 EDT





2013-08-11 00:00 EDT

2016-10-16 15:32 EDT

2016-07-07 17:49 EDT

# ON JUNE 14, WE HAD OUR OFFICIAL LAUNCH AS OTTAWA RIVERKEEPER'S CITIZEN SCIENCE PLATFORM.

Ottawa Riverkeeper remain our primary partners: their team and volunteers have helped us all summer to test & improve our platform. We have released lots of new features on the Group profile based on their feedback, including a group map view, a leaderboard and seeing observations listed. We have lots more planned, based on their suggestions!



# Made-in-Ottawa app helps volunteers

'Riverwatchers' use smartphones to upload observations, photos to central database



Volunteer ecologists who help keep watch over the Ottawa River have

started using a locally developed app to record and share their The app, developed by Ottawa-based non-profit Water Rangers, allows anyone with a smartphone to submit measurements such as water temperature, as well as observations about pollution, wildlife

"What we're trying to do is open up citizen science to the everyday person," said Kat Kavanagh, executive director of Water Rangers, during

With the aid of a geo-locating feature, the information — which can include photos - is then fed into a central database where it can be

the app's launch Tuesday in Gatineau's Moussette Park, on the shore of

Kavanagh said she hopes the app will be used to help improve conditions



# OUR LAUNCH ON JUNE 14 WITH OTTAWA RIVERKEEPER WAS FEATURED ON CBC NEWS ONLINE, ON THE RADIO AND TV!





Citizen scientists trained to protect Water w/ award winning @water\_rangers app! @HUBOttawa @WWFCanada @AquaHacking



LIKES 16







8:02 AM - 14 Jun 2016

You, Kat Kavanagh, Ferme Moore and Ottawa Riverkeeper

### New tool for 'Riverwatchers'

sightings and invasive species.

the Ottowa River

plotted and analyzed.

The Ottawa Riverkeeper relies on an army of 75 volunteers called "Riverwatchers" to patrol approximately 600 kilometres of the Ottawa River, or nearly half the waterway's length

"I think the first step in making change is awareness," said Kayanach

During their annual get-together Tuesday, Riverwatch coordinator Meaghan Murphy trained the first batch of volunteers to use the Water Ranger app.

"They really are our eyes and ears on the Murphy. "What's so awesome about this app is people can know and share it publicly.\*

Murphy said staff at the Ottawa Riverkeeper plans to

Water Rangers, including observations posted by the general public

"That information comes to us, tells us that there's an issue, and then we can help problem-solve and create change," said Murphy.

Kayanagh and her team at Water Rangers created the app as an entry in last year's inaugural "aquahacking" event, where it took first prize.

In addition to the partnership with the Ottawa Riverkeeper, Water Rangers has teamed up with Mobile Baykeeper in Alabama





# Water Rangers

Published by Kat Kavanagh [2] - June 17 - @

Here's the clip from the CBC Ottawa News! With Meaghan Murphy, Wendy and Howard



1,606 People Reached

636 Video Views

59 Reactions, Comments & Shares

43	7	36
	On Post	On Shares
2	2	0
O Love	On Post	On Shares
5	1	4
Comments	On Post	On Shares
9	7	2
Shares	On Post	On Shares

167 Post Clicks

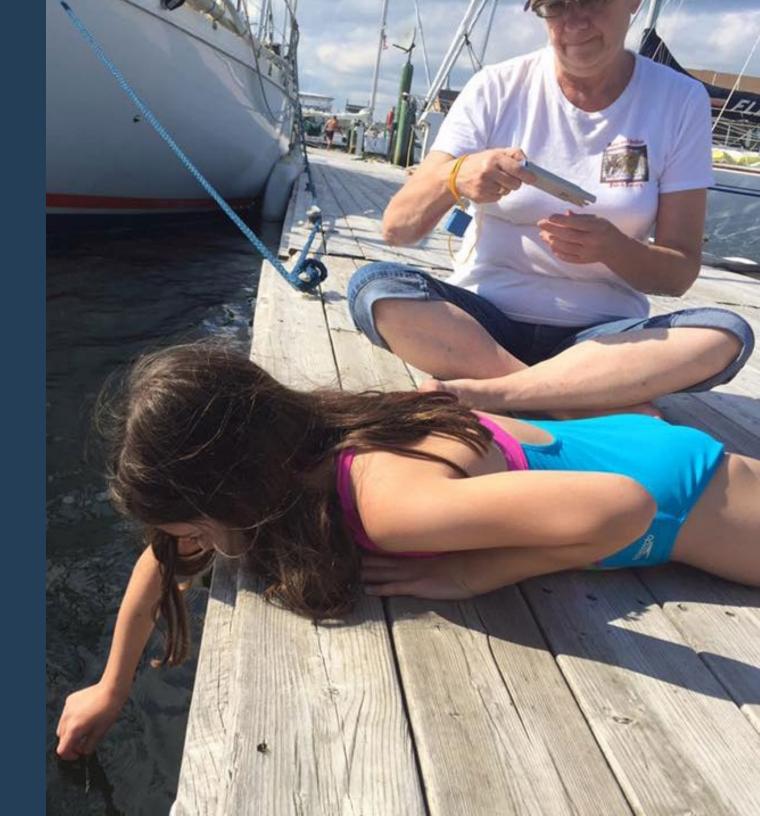


# TO ENGAGE MORE PEOPLE, WE LENT OUT SOME TESTING EQUIPMENT. IT WAS A POPULAR ENGAGEMENT TOOL!

Going forward, we want to extend this engagement tool so we can allow anyone interested to become a water steward.

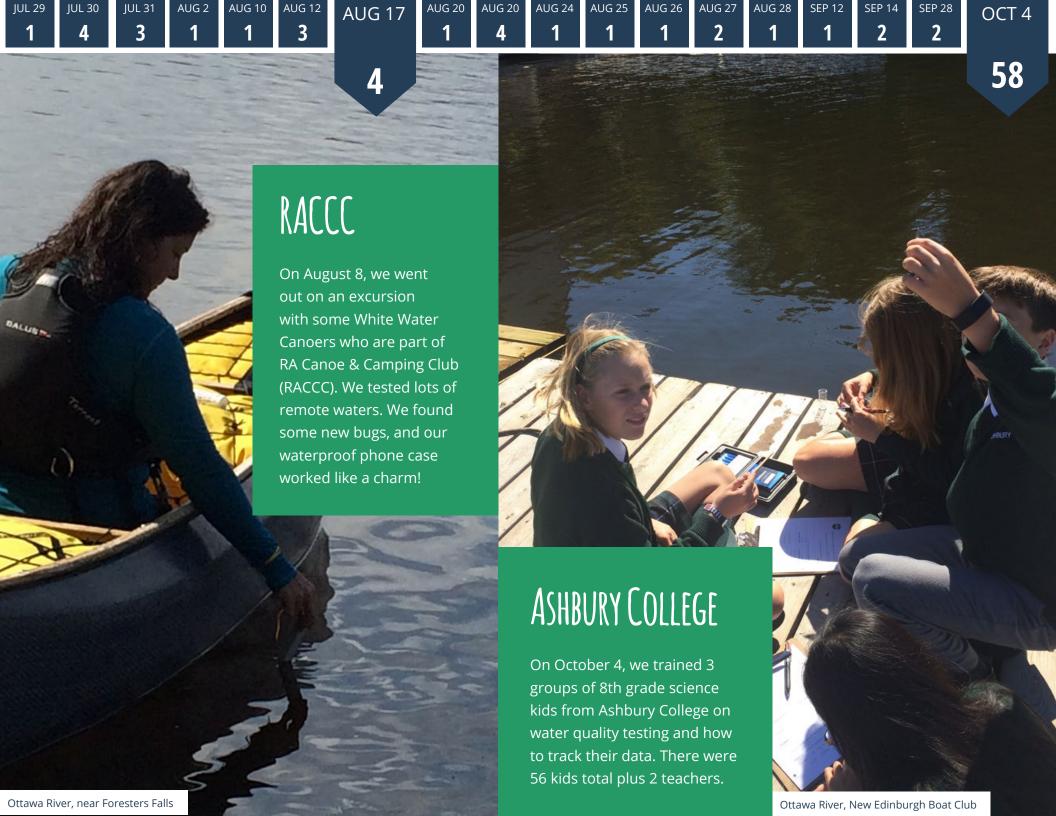
"The first water test was like slowly wading into cold and unfamiliar waters, but as I grew familiar with the equipment and processes, it was easy to dive right in every day before I went out for a swim. Super easy, fast and fun! Now I just have to figure out how to get my hands on a test kit permanently."

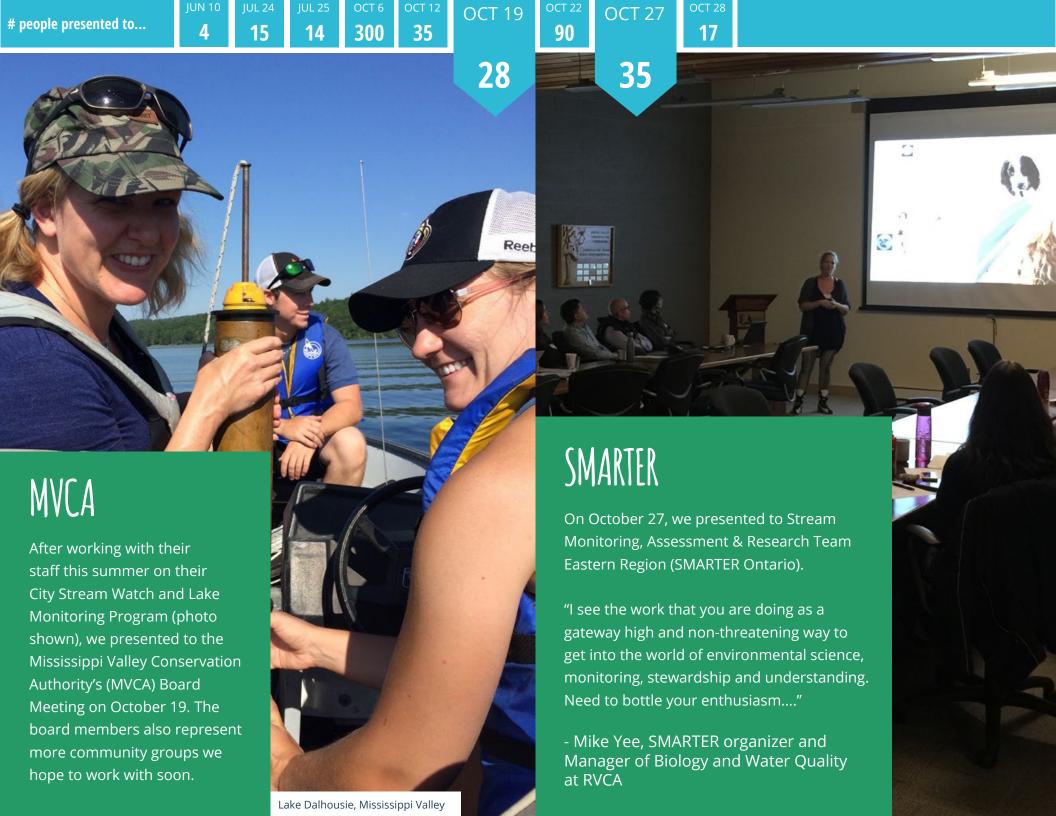
- Tabatha, White Water Canoer with RA Canoe & Camping Club

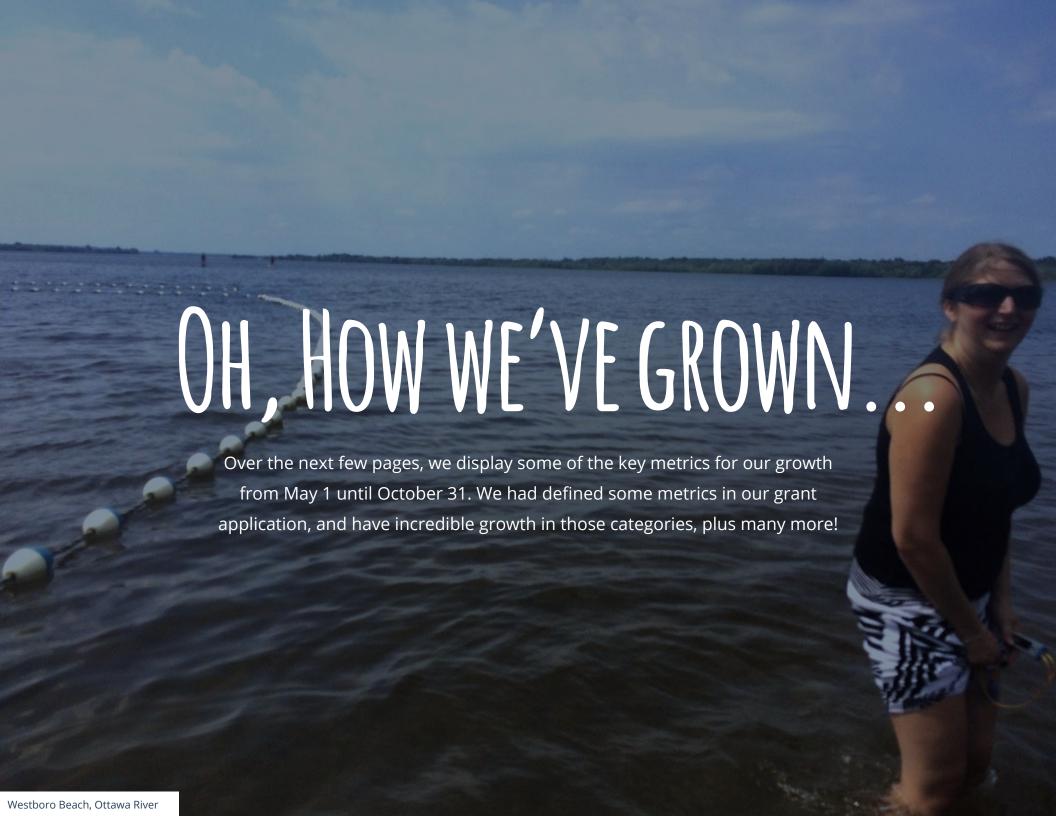














# # OF OBSERVATIONS

**OTF METRIC: 800 NEW OBSERVATIONS** 

APR 30 4,066

OCT 31 16,509

↑308%

# # OF LOCATIONS

**OTF METRIC: 50 BODIES OF WATER** 

**APR 30** 

195

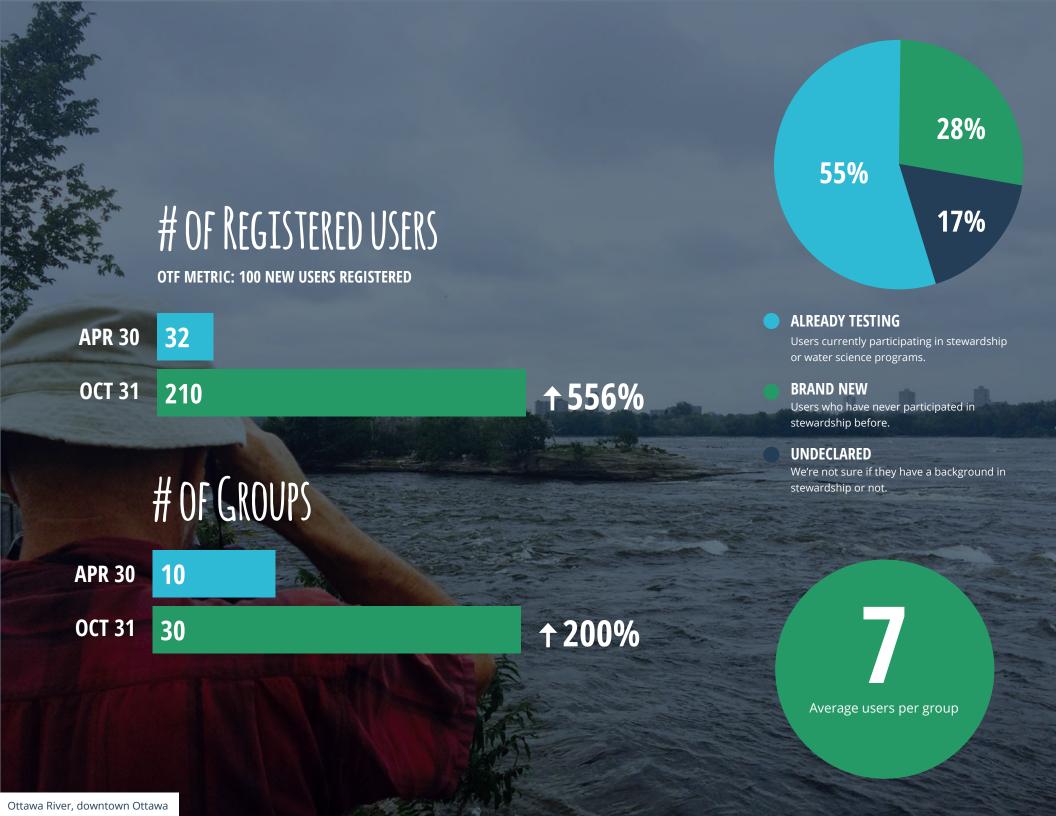
OCT 31

873 ON 206 BODIES OF WATER

**† 348%** 

"Doing this work has truly been a life changing experience. It was incredible to learn from everyone how to test and observe the river, what it means to you and what Riverwatching might look like in the future."

Justin Langille,
 Masters Anthropology
 Student who worked with
 us this summer





**OTF METRIC: 400 UNREGISTERED USERS** 

**NOV 1 - APR 30** 

1,048

**MAY 1 - OCT 31** 

3,593

**† 243%** 

7:54

Average time on the app

# # OF APP PAGEVIEWS

**OTF METRIC: 2,000 PAGEVIEWS** 

**NOV 1 - APR 30** 

10,377

**MAY 1 - OCT 31** 

40,908

**†294%** 

# # OF WEBSITE SESSIONS

**OTF METRIC: 1,000 PAGEVIEWS** 

**NOV 1 - APR 30** 

2,847

**MAY 1 - OCT 31** 

4,824

**↑ 69%** 

# LOTS OF NEW PARTNERS!

Level 1: Full strength colour

These groups have been trained and are active on our platform!



Level 2: 60% opacity

Groups we've presented to and trained on our platform and we're working with them to get them using Water Rangers soon.



Community Group / NGO

**Educational Institution** 

Other

Aquahacking For the Ottawa River, next year

Mackenzie

for Lake Erie

**Data Stream** 

Level 3

People we've spoken to but haven't formally worked with yet. Water Bros Champlain & Westboro Community Greenspace Alliance **Taylor Statten Camps WWF** Canada **RVCA: City Stream Watch FOCA: Ontario Cottagers Association** 

**Hub Ottawa** 

Evergreen Muskrat Watershed WaterAid

**Lake Clear** Bonnechere River

**Lake Ontario** 

**Rideau Valley Conservation** 

**Rideau Valley** 

Conservation

**Authority** 

Algae Watch Program

International

loint

Commission

**South Nation** 

Conservation

**Authority** 

Lake Monitoring

**Program** 

Mississippi

Vallev

Conservation

**Authority** 

Lake Monitoring

Program

City of

Ottawa

Shoreline Clean-up

**Evidence for Democracy** 

River Institute

The Kind Village

Ottawa EcoDistrict

Lost Rivers

Sustainable Enterprise Alliance

**Environment & Climate Change** 

Lake Simcoe Conservation Authority

Ontario MPP: Marie France Lalonde

**Great Lakes** 

**Observing System** 

(GLOS)

White Lake Association Mississippi Valley

Lake **Association** 

Christie

Rideau Valley

Ottawa Riverkeeper Program

Ottawa Wavemakers

Carleton University **Ashbury** College

Corpus

Christi K-6

**School** 

Algonquin

**Lake Links** 

Lake of the **Woods Water** 

**Girl Guides** 

Canada

Canada

Ottawa University

College

**RA Canoe &** 

**Camping Club** 

Green

**Network** 

Ontario Centres for Excellence

Swim Guide Len's Cove Marina

lessEco Events Wellington WaterWatch

Invest Ottawa

**RBC** Canada H2OAlliance

Conservation Ontario

Ontario Invasive Plant Council

New Frontiers School Board Watershed Monitoring Let's Talk Science Outreach CISED SimbiH2O Ottawa River Musky Factory

IBM Bluemix team **Great Lakes Action** 

Scouts Canada

Ottawa River, downtown Ottawa



# OUR PARTNERS GET WHAT WE'RE TRYING TO ACCOMPLISH.

"The hardest part of any science stewardship project is ensuring that volunteers with little scientific experience can collect useful and accurate data. With the Water Rangers project, Kat has committed to this goal by immersing herself in field work with multiple organizations, including the MVCA, working emphatically towards the most feasible, costeffective, engaging and accurate way for the Water Rangers volunteers to collect environmental data. As such, I have no doubt that this project will continue to grow as an invaluable tool to connect the public with their environment!"

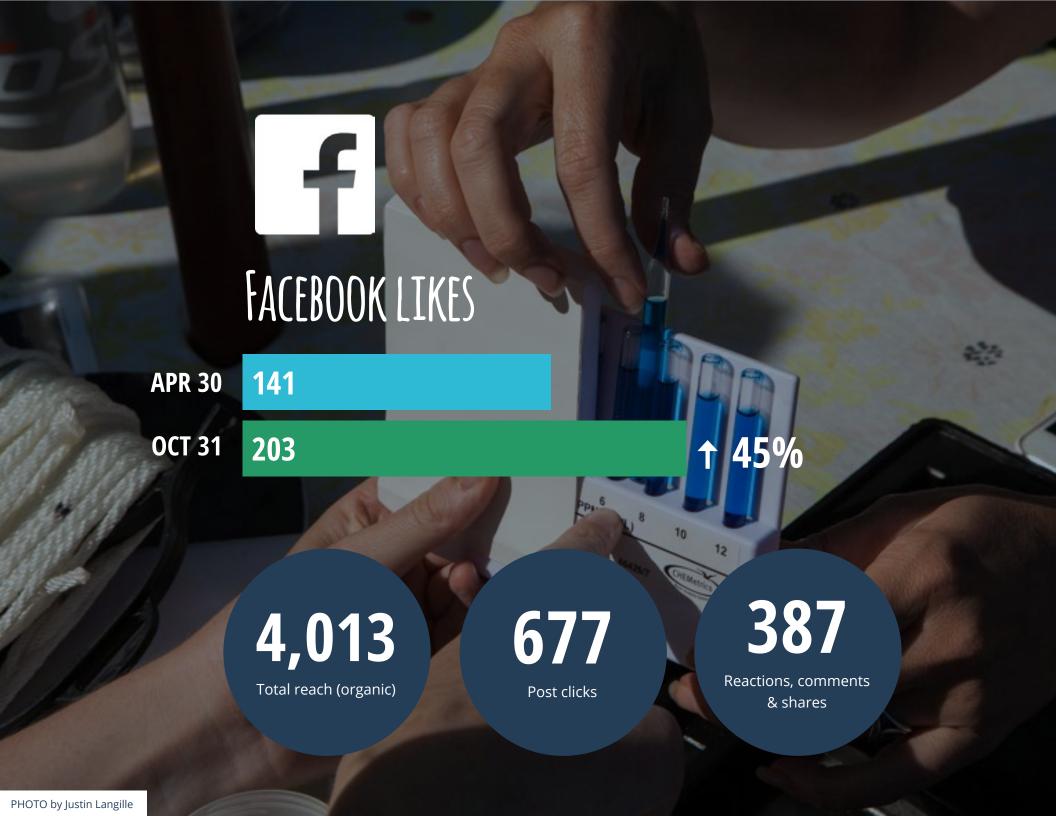
-Melanie Dodd-Moher, Environmental Technician, Mississippi Valley Conservation Authority

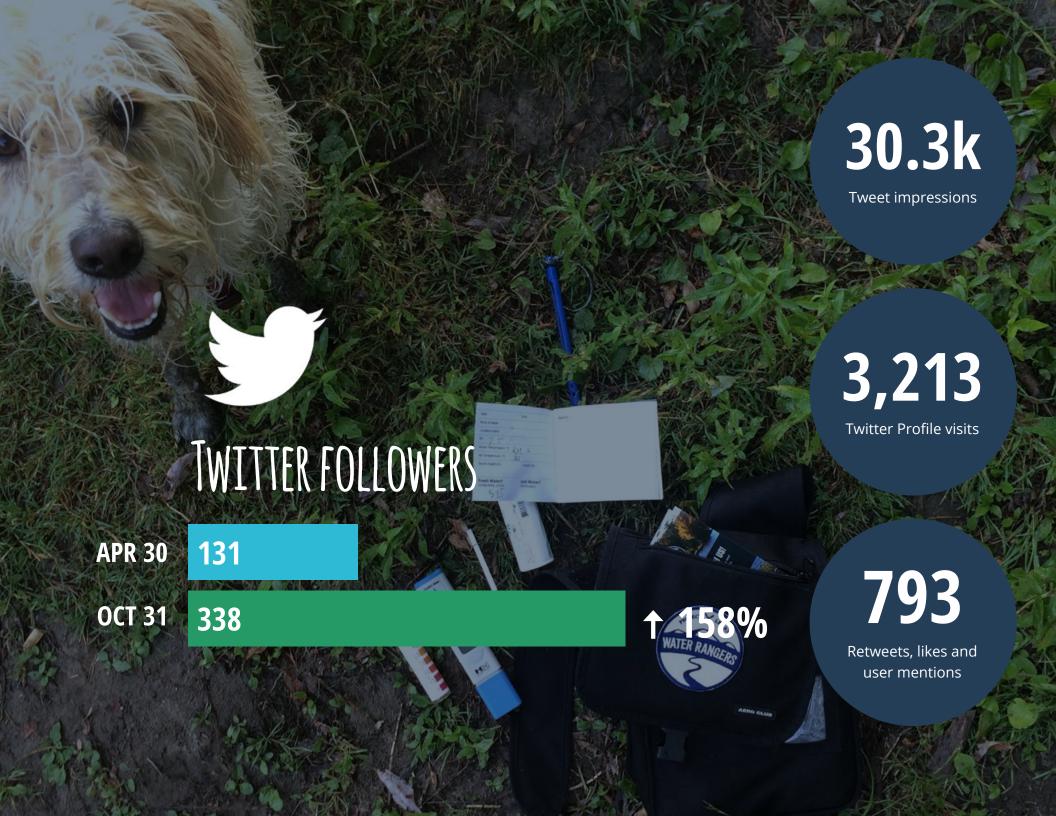




# CREATING A SOCIAL MEDIA PRESENCE HAS BECOME INCREASINGLY IMPORTANT.

We get to engage with a wider more diverse audience online, and can share our successes with our new followers. While growing social media wasn't one of our grant goals, it has, over the past 6 months become a way for us to better communicate ourselves and so we've worked hard to promote it. We've posted 353 tweets and 26 Facebook posts.









GOOD TECHNOLOGY REQUIRES TESTING AND CONSTANT REFINEMENT.

WE WANT OURS
TO BE AS USEFUL
AND IMPACTFUL
AS POSSIBLE. OUR
PROCESS IS BASED ON
USER-TESTING.

~300

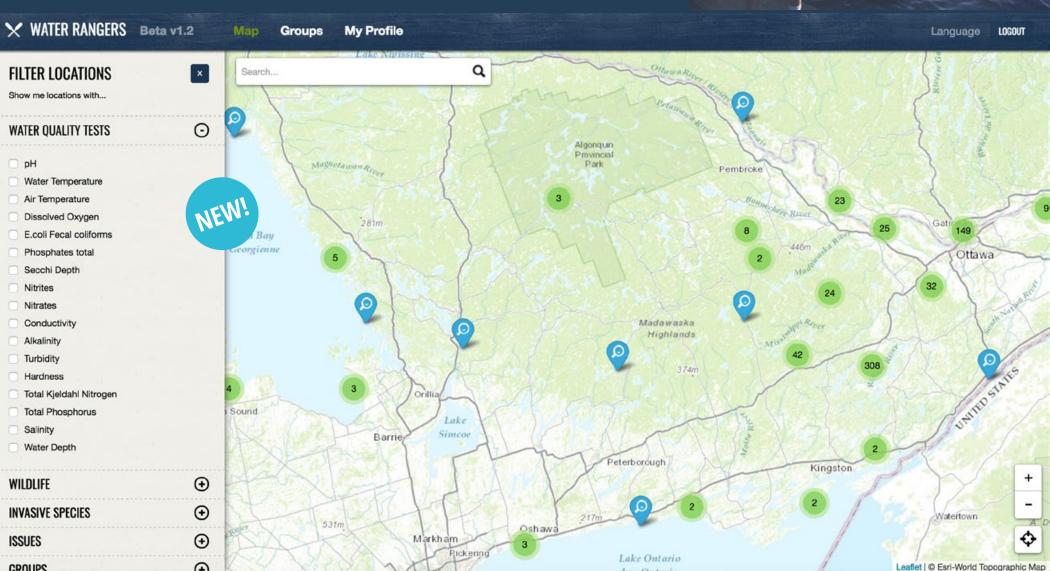
Tasks, bugs & user feedback tasks completed

Just a few of the tasks • Built the ability to report an issue along with a progress timeline and being notified of changes to the issue • Badges, Points, Leaderboards • Ability to filter the map by certain data, groups • Created Groups in order for Organizations to manage their members and information, Group members, Observations made and Locations monitored • Started on the mobile app design, fixed bugs on mobile (i.e. didn't let you find yourself since button was cut off, allow you to cancel an image upload) • Add multiple photos per observation with improved user interface • Ability for original creator to delete observations / locations • Added in water quality test fields • Added new map layers • Changed colour coding on map point links • Improved the display of the profiles • Fixed lots of reported issues / bugs with the app • Importing data • Built in support for French translation • Improvements to our administration panel • Pagination for observations so that page load is fast • Fixing issues with Lat/Long • Added analytics tracking • Bugs on Android

# WE'RE STILL MAP-BASED, BUT SO MUCH BETTER!

Our map works so much better on mobile phones, and we now let you filter the map so you can see specific types of tests or groups! Our focus remains in the Ottawa area, Rideau Valley and Mississippi Valley and we see even more potential for more growth with many more groups in this region in the coming year!







Foam coming in from the entry point of the stream from Lac Girard. Looks like washing up liquid or shampoo. Apparently this happens every Monday.

### Weather

Hot, 31 degrees

### Have you seen this before?

No

### Contact Us

Email: ollie@waterrangers.ca

NOTE: Contact information is only visible to you and the Agency the issue was reported too.

### ISSUE HISTORY



Pollution reported to Water Rangers : Ocean Explorers Team, Water Rangers : Explorer's team by Ollie Kavanagh.



Ollie Kavanagh has marked this issue as resolved.

Foam bubbles have no disappeared from the lake.

### Comments

eg. Any updates to report with the issue?

# ① DETAILS

Reported on:

Mon, 05 Sep 2016 11:55 EDT



Reported by:

Water Rangers: Ocean Explorers Team, Water Rangers: Explorer's team

Lat: 45.6501608763127 Lng: -75.745153427124

# LATEST PHOTOS







# ABOUT THIS LOCATION

LAKE MCGLASHAN: NEAR THE STREAM THAT COMES FROM LAKE

This spot is located near the stream which flows from Lake Girard

21 OBSERVATIONS



0 COMMENTS

SUMMARY PAGE

# OUR BIGGEST NEW FEATURE WAS CREATING A WAY TO REPORT ISSUES.

Our users said they wanted a better way to track issues like pollution and algae reporting. So, we built a huge extension to our platform based on their suggestions. To do this, we also had to rebuild our entire information profile, so that a location could have both issues and observations.

- Track the issue over time and create a timeline.
- Ability to resolve and close issues.
- Add multiple photos with captions.
- Create shapes on the map that allow groups to be notified if any observations or issues were reported in their region.
- Ability to report it to organizations on our platform.

Feedback on this has been excellent, and while it's not widely used yet, we've had interest from new groups who specifically want to use it for reporting issues in their region!

NEAR THE STREAM THAT COMES FROM LAC GIRARD

# LAC MCGLASHAN

(A) ADD OBSERVATION

A REPORT AN ISSUE

OBSERVATIONS 21

ISSUES 3

COMMENTS 0

SUE STATUS: RESOLVED



# Water Quality



Water Rangers : Explorer's team

① DETAILS View Location summary Edit Location details



Description

# WE'VE DONE SO MUCH, BUT THERE'S SO MUCH MORE WORK TO DO!

70%

Used field sheets & reported online later

Many noted that our platform didn't work in remote places that didn't have internet. We know we need to build an offline app.

50%

Found our platform intuitive

We know older users need the easiest system possible, so we have even more work to do to make sure that the platform works for first-time users.







# ON NOVEMBER 16, WE THANKED ONTARIO TRILLIUM FOUNDATION WITH THE HELP OF MELISSA POMEROY, OUR CASE OFFICER.

We had a party to celebrate our successes and presented this report. Thirty Water Rangers volunteers and supporters joined us to test water, listen to stories and music about water. It was tons of fun!

Melissa, thank you for all your enthusiasm and support!

